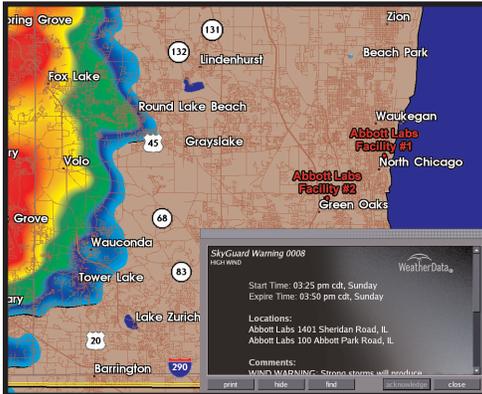




Success Story - Abbott Laboratories



The above SmartRad® image shows the location of the severe weather related to the Abbott Laboratories facilities at the time WeatherData® issued the warning. For clients using SmartRad®, warnings “pop up” on the screen, as seen above, and with an audible alarm.

Customized Warning Criteria

When WeatherData® partnered with Abbott Laboratories, we consulted with them to develop a customized risk management program that was tailored to their safety specifications. It was concluded that 20 minutes was the optimal lead time for warnings in order to ensure safety precautions were met and minimal downtime was experienced. Based on Abbott Laboratories unique requirements, we warn them for the following conditions:

- **Tornadoes** Warning within 3 miles
- **Winds:** Warning of 50 mph or more
- **Notification:** We use several methodologies to insure fail-safe receipt. Warnings sent via pager, cell phone, fax and e-mail to supervisors and follow-up phone calls are made if acknowledgement isn't received within 2 minutes.

The Story

October 2, 2005 | Chicago, IL

- **3:06 p.m. - WeatherData issued Abbott Labs site-specific high wind warnings** (50 mph+) for two Abbott Labs facilities in north Chicago.
- **3:10 p.m. -** Tree damage is reported in western Lake County, 14 miles from Abbott Labs facilities.
- **3:11 p.m. -** The National Weather Service (NWS) issued a **severe thunderstorm warning** for Lake County.

WeatherData® issued Abbott Labs site-specific warnings when the storm was still 15 miles out and **five-minutes before the NWS** issued a severe thunderstorm warning. The **NWS issued the county-wide warning after damage had already occurred** in the western region of the county.

Benefits and Impact of Using WeatherData

- 1.) **Proactive Warnings.**
The proactive site-specific warnings supplied Abbott Labs optimal time to prepare and implement effective safety measures.
- 2.) **Experienced Meteorologists watch client sites 24/7/365.**
This severe weather occurred on a Sunday. As a result, the team of WeatherData meteorologists watching over the Abbott Laboratories facilities issued the warnings to the supervisors at each facility and contacted upper management, who were not at the facilities, via pagers, cell phones and e-mail. This flexibility insured management could initiate procedures even though they were not physically present at the facilities at the time.

A Few of Our Clients:

Banking and Call/Data Centers:

Experian
Fidelity National Financial
PriceWaterhouseCoopers

Manufacturing Industry:

Abbott Laboratories
Boeing
Navistar

Transportation Industry:

BNSF Railway
Canadian National Rail

Schools & Athletics:

Duke University

For More Information, Please Call:

316.265.9127

WeatherData, Inc. | 245 North Waco St., Suite 310

www.weatherdata.com | sales@weatherdata.com