

Special Report – Tropical Storm Season 2010

The 2010 tropical storm season has been forecasted to be one of unusual severity by all three organizations that make these forecasts: National Oceanographic and Atmospheric Administration (NOAA), Colorado State University, and AccuWeather, Inc.

Only one month into the season, two episodes of excessive rainfall have affected northern Mexico. Tropical Storm Alex and Tropical Depression Two caused the most severe flooding in at least 45 years. This flooding has disrupted transportation and commerce both within Mexico and from and to the United States.

In both cases, AccuWeather's SkyGuard® has provided timely and accurate forecasts of the hazards presented by these two storms, by allowing our clients to effectively mitigate the effects of these storms. In the example below, SkyGuard issued an advance warning of the likelihood of flooding for Ferromex. Ferromex, acting upon the warning, began patrolling the track so that trains could be stopped before reaching a washout. The railroad also pre-positioned ballast, rail, and other materials so the washouts could be quickly repaired, minimizing disruption to the railroad and its customers.

“Based on your forecasts, the FXE had people inspecting track day and night and never had a derailment. Because we had material prepositioned, we were able to react quickly to washouts and restored operations. We’ve got more customers moving their traffic to FXE and business is very brisk, to put it mildly. Please let your employees know what an outstanding job they did.”

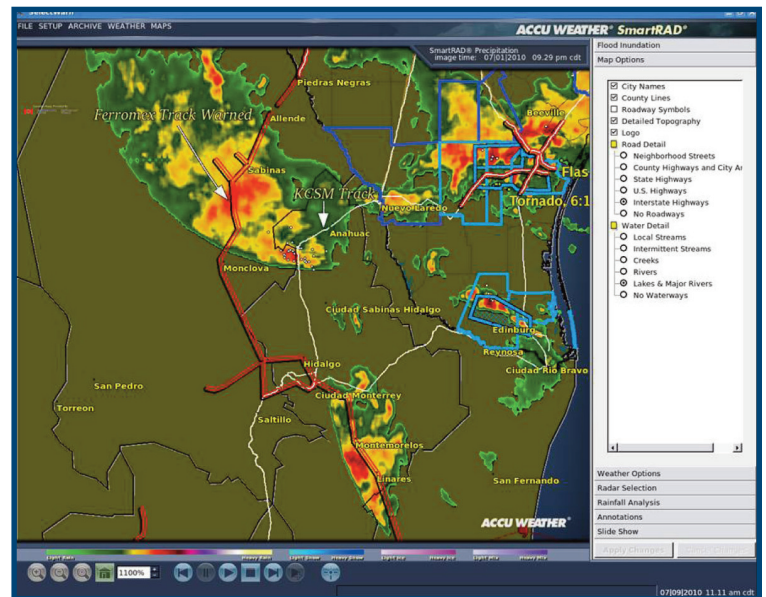
**- Al Cisneros
Ferromex**

We appreciate the kind words from Ferromex. AccuWeather's SkyGuard service empowers businesses to proactively mitigate the effects of adverse weather – and take advantage of weather-related opportunities.

The worst of the 2010 hurricane season is yet to come. Putting measures in place now may save millions in the coming months.



Severe flooding in Monterrey, Mexico, July 2, 2010.
Photo by Al Cisneros.



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385 Science Park Road, State College, PA 16803-2215
814-235-8600 • sales@accuweather.com

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