



Photo is of flooding on U.S. 400 near Parsons, KS.
Courtesy: Parsons Sun Newspaper

True Stories. | Real Results.



Success Story - Union Pacific Avoids Flood Damage, Saves Hundreds of Thousands of Dollars

Recently, record rains and flash floods affected the Central United States from Missouri to Texas with rainfall measured in feet rather than inches. Highways washed away, rail lines were severed, and businesses closed. Yet, our clients were able to proactively mitigate the effects of the storm with our personalized attention and customized SkyGuard® service.

Our clients were explicitly warned on Monday, June 26th, **two full days before the heavy rains began**, and were kept updated as waters began to rise late in the week. The advance notice allowed our clients to take precautions against the risks associated with this record storm.

Through our diligent, personalized attention to customer needs, we sent clients customized warnings regarding areas that would effect their logistics and assets.

A Few of Our Clients:

Banking and Call/Data Centers:

- Experian
- Fidelity National Financial
- Symantec

Manufacturing Industry:

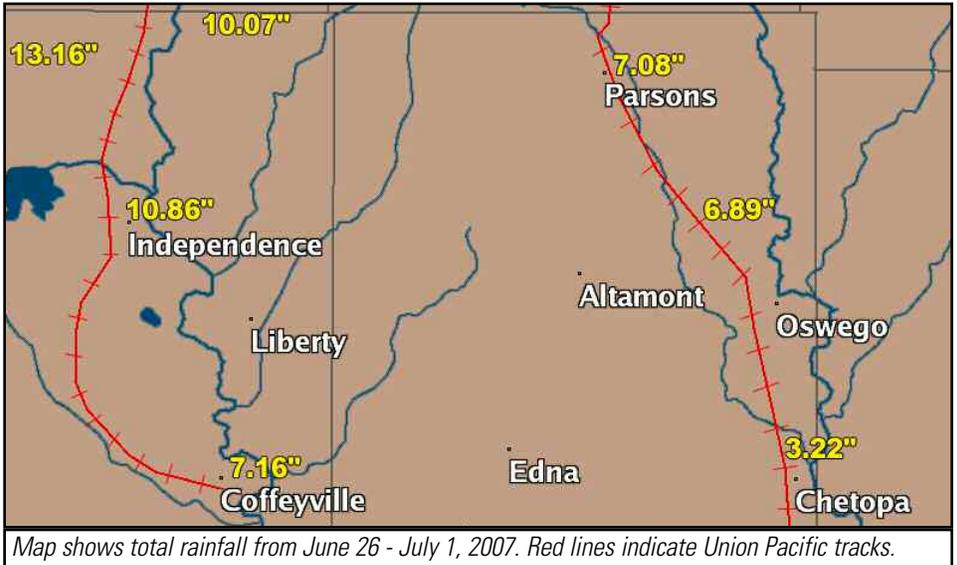
- Abbott Laboratories
- Boeing
- DaimlerChrysler
- International Truck & Engine
- Wyeth Pharmaceuticals

Transportation Industry:

- BNSF Railway
- Canadian National Rail
- Kansas City Southern Railway

Schools & Athletics:

- Duke University
- Kansas Speedway
- New York Jets



Map shows total rainfall from June 26 - July 1, 2007. Red lines indicate Union Pacific tracks.

The WeatherData forecast to Union Pacific stated,

"...major flooding will develop on the rivers and tributaries that flow toward Parsons, Independence and Coffeyville..."

As a result, **Union Pacific rerouted trains to avoid flooded areas and did not have any damage to rolling stock. A competing railway, which does not utilize WeatherData's site-specific, customized SkyGuard service, had trains located in areas that became flooded, resulting in 300 submerged railcars, at a cost of hundreds of thousands of dollars.**

Find out how SkyGuard's customized risk mitigation and communication service can help your business - call us today at 316-265-9127!

Act Now

Floods affect every state, taking lives, disrupting travel and commerce, and interrupting business operations. Floods directly cause an average of more than **\$5 billion in property damage each year**, per the National Center for Atmospheric Research (NCAR) *Extreme Weather Sourcebook*.

Ensure the next flood doesn't affect your operations.

Call us today at 316-265-9127.

Your business could depend upon it!

For More Information, Please Call:

316.265.9127

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