



Success Story - International Truck & Engine, and Three Facilities for Top Automaker

Based upon our clients individual requirements, we develop a customized risk management program that is tailored to their specifications. Many of our clients require as much advance warning of severe weather as possible in order to prepare and move equipment and products to safety. An additional 10 minutes lead time can save thousands, and in some cases, hundreds of thousands of dollars in lost and/or damaged equipment and products.

Here is What One of Our Many Satisfied Clients Has to Say:

"Losing \$100,000 every minute that one of our facilities is shut down due to a tornado can be costly. When the government issues a warning for a region or county it is not always pertinent that we shut down. WeatherData assesses our situation specifically and notifies us when to shutdown."

Thomas ("TK") Kondratowicz
Security Compliance Manager
Chrysler Group Security (CGS)

A Few of Our Clients:

Banking and Call/Data Centers:
Experian
Fidelity National Financial
Symantec

Manufacturing Industry:
Abbott Laboratories
Boeing
DaimlerChrysler
International Truck & Engine®

Transportation Industry:
BNSF Railway
Canadian National Rail

Schools & Athletics:
Duke University
Kansas Speedway
New York Jets

The Story

Sunday, November 6, 2005 | Indianapolis, IN

- **1:00 a.m. - WeatherData issued a high wind warning for "gusts up to 60 mph"** from 1:20 a.m. through 1:50 a.m. for two separate clients in the Indianapolis area, International Truck & Engine and the world's top automaker with three separate facilities in the affected area.
- **1:02 a.m. - 1:04 a.m. -** Our clients at all four facilities confirmed receipt of the site-specific high wind warnings utilizing our fail-safe notification methods.
- **1:25 a.m. -** The National Weather Service issued a wind warning for high winds **in excess of 60 mph.**
- **1:32 a.m. - 58 mph wind gusts** were recorded at the Indianapolis International Airport. No higher winds were reported.

Our expert meteorologists proved to be accurate and proactive in issuing the high wind warnings.

Benefits and Impact of Using WeatherData

- 1.) **32 Minutes Lead Time.**
WeatherData provided the facilities 32 minutes lead time of the high winds. More than enough time to allow them to prepare, take precautionary measures, and move imperative equipment indoors. Had our clients relied upon the National Weather Service, they would have only received 7 minutes lead time, which based upon their individual requirements, would not have been enough time for them to prepare and secure their products/equipment.
- 2.) **Accurate Forecasting by Staff Meteorologists 24/7/365.**
Our expert meteorologists watch client sites 24/7/365 and provide them with the **most accurate forecasts** available, even at **1:00 a.m. on Sunday.** Forecasts "up to 60 mph" (WeatherData) and "in excess of 60 mph" (NWS) may not seem like a big difference, but in actuality, it could alter safety/shutdown procedures, thereby costing our clients money.