

NEWS **from AccuWeather.com®**

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AccuWeather.com Announces Partnership with GeoMicro® *Integrated Solution Helps Organizations Navigate Bad Weather*

(State College, PA – June 8, 2009) – AccuWeather.com, the World’s Weather Authority®, has announced its new partnership with GeoMicro, Inc., a leading provider of mapping and navigation software that enables location-based services. This integrated solution will allow organizations to utilize their mobile resources in the most effective and safe manner possible.

“AccuWeather.com is pleased to partner with GeoMicro on Mobium®, allowing us to provide an exciting new GPS solution combining turn-by-turn navigation and routing with up-to-the-second, highly accurate AccuWeather.com content. The customized solutions we bring to logistics departments in companies are unparalleled,” said Jim Candor, AccuWeather.com Senior Vice President of New Media.

Mobium with weather is the most comprehensive smartphone application for organizations that need to safely navigate and be warned of severe weather. With street-level radar from AccuWeather.com, users can navigate around severe weather and re-route travel efficiently. In addition, the street-level mapping and GPS tracking provides enterprise users with real-time visibility of mobile assets and their workforce.

"AccuWeather.com's commercial weather content allows us to add a unique set of features to our Mobium GPS navigation system; these features will greatly improve the safety and productivity of mobile fleets operating in severe weather areas," said Karim Kaddeche, CTO, GeoMicro, Inc.



Mobium also provides organizations with:

- AccuWeather.com forecasts for any U.S. location;
- Location and direction of lightning strikes displayed in real-time;
- Turn by turn navigation with street level mapping from Navteq;
- Over 15 million POI's and ability to find lowest gas prices; and
- National Weather Service polygon warnings relevant for each subscriber's precise location, not just zip code or county-wide warnings.

Users also have the option to receive their custom, site-specific SkyGuard® severe weather warnings, a client-tracking web site to track mobile assets and staff in real-time, and route optimization for any size fleet.

Minimum requirements for this integrated solution are Windows Mobile smart phone with built-in GPS and an unlimited data plan with internet connectivity.

About AccuWeather, Inc. and AccuWeather.com

AccuWeather, Empowering You to Be the Best™, presents accurate, localized, branded forecasts and severe weather bulletins to over 110 million Americans each day via the Internet, mobile devices and IPTV, through the airwaves, and in print. The 113 meteorologists at AccuWeather deliver a portfolio of customized products and services to media, business, government, and institutions, and inform millions of visitors worldwide through the free AccuWeather.com website. AccuWeather also provides content onto more than 200,000 third-party Internet sites, including CNN Interactive, the ABC Owned Television Station Group, and washingtonpost.com. Visit www.accuweather.com for more information.

About GeoMicro

GeoMicro is a leading provider of mapping and navigation software that enables location Based Services. The company's "AltaMap Server" is a complete platform that enables the rapid development and deployment of Internet and wireless applications that include cartographic quality maps, postal address handling, driving directions as well as real time data feeds such highway traffic, weather. The company offers its platform both as a set of web services as well as a self hosted solution.

For enterprise clients and OEM requiring immediate time to market, GeoMicro offers Mobium, a complete yet customizable off-board GPS navigation application with audible driving directions, auto reroute, and a full scripting interface which allows a developer to automate all navigation features. In its ten years in business GeoMicro has licensed its platform to many large organizations such as the US Navy, General Electric, EDS, AccuWeather, and Trimble. The company is headquartered in Irvine, California and has regional offices in Canada and India.

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