

True Stories. | Real Results.



Success Story - Top Automaker

Here is What One of Our Many Satisfied Clients Has to Say:

"Losing \$100,000 every minute that one of our facilities is shut down due to a tornado can be costly. When the government issues a warning for a region or county it is not always pertinent that we shut down. WeatherData assesses our situation specifically and notifies us when to shutdown."

Thomas ("TK") Kondratowicz
Security Compliance Manager
Chrysler Group Security (CGS)

A Few of Our Clients:

Banking and Call/Data Centers:

Experian
Fidelity National Financial
Symantec

Manufacturing Industry:

Abbott Laboratories
Boeing
DaimlerChrysler
International Truck & Engine®

Transportation Industry:

BNSF Railway
Canadian National Rail

Schools & Athletics:

Duke University
Kansas Speedway
New York Jets

Customized Warning Criteria

When WeatherData® partnered with the world's largest automaker, we consulted with them to develop a customized risk management program that was tailored to their safety specifications. Based on the auto manufacturers unique requirements, we warn them for the following conditions:

- **Tornadoes**
- **Winds:** Warning of 50 mph or more
- **Notification:** We use methodologies to insure fail-safe receipt, such as follow-up phone calls to insure pages/faxes received.

The Story

Mansfield, OH

- **9:09 a.m.** - WeatherData issued a wind warning for gusts up to 55 mph through 9:45 a.m.
- **9:35 a.m.** - 54 mph winds were recorded by the anemometer at Mansfield Airport.

Our expert meteorologists proved to be accurate and proactive by providing the facility a 26 minute lead time. The National Weather Service (NWS) however, who many depend upon, never even issued a warning.

Benefits and Impact of Using WeatherData

- 1.) **26 Minutes Lead Time.**
WeatherData provided the top automaker with 26 minutes lead time of the high winds. More than enough time to allow them to prepare, take precautionary measures, and move imperative equipment indoors.
- 2.) **Received a High Wind Warning.**
If the world's top automaker did not rely on WeatherData for their weather risk management, they would not have received this important warning. The NWS, and therefore many of the services that simply "repackage" NWS data, did not issue a warning for these potentially damaging high winds.

Many companies believe the NWS and "repackagers" supply them with accurate warnings and data to make critical decisions. As this situation clearly illustrates, during critical weather companies need site-specific, accurate information that is given to them by experts.

For More Information, Please Call:

316.265.9127

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