

# **NEWS**

## **from AccuWeather®**

### **FOR IMMEDIATE RELEASE**

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## **SkyGuard® Warning Keeps Clemson Students Safe in Tornado Outbreak**

STATE COLLEGE, Pa. – September 22, 2008 – When a tornado struck the Clemson University campus in South Carolina on August 26, 2008, administrators received advance warning from the SkyGuard service provided by WeatherData Services Inc., an AccuWeather® company. The warning allowed ample time to activate their warning systems and get students and staff to safety before the tornado struck campus. The campus reported no injuries from the tornado.

With the SkyGuard service, Clemson University administrators receive site-specific customized warnings issued by AccuWeather. Meteorologist Rich Putnam advised Clemson of a tornado that would pass within 5 miles of their campus. A second warning was issued alerting the campus that the tornado would pass very close if not directly over their campus. Approximately, 20 minutes later the campus was hit by a tornado.

“We had plenty of warning time, and we had folks in position to cover,” attests Danny Poole, Director of Sports Medicine/Head Athletic Trainer for Clemson University Athletics. “Rich was all over it, he did a great job!”

School districts and universities across the country have enlisted AccuWeather’s SkyGuard warning service to protect their students and staff members from hazardous weather situations. Schools depend on the customized service that allows them to receive site-specific weather warnings for each campus with advance notification that enables them to activate plans to seek shelter, an integral tool in efforts to protect their most valuable asset – their people.

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*SkyGuard is a comprehensive weather risk management solution that aids businesses and organizations by maximizing safety while avoiding unnecessary warnings, thereby optimizing their operations. SkyGuard delivers highly-detailed, site-specific forecast and warning information for each facility that is customized to each organization's activities, while at the same time monitoring and advising on critical thresholds such as temperature, precipitation, wind or lightning strikes.*

**About AccuWeather, Inc. and AccuWeather.com**

AccuWeather, The World's Weather Authority®, presents accurate, localized, branded forecasts and severe weather bulletins to over 110 million Americans each day via the Internet, mobile devices and IPTV, through the airwaves, in print and on digital signage. The 113 meteorologists at AccuWeather deliver a portfolio of customized products and services to media, business, government, and institutions, and inform millions of visitors worldwide through the free AccuWeather.com website. AccuWeather also provides content onto more than 20,000 third-party Internet sites, including CNN Interactive, ABC's owned and operated stations, The Washington Post and The New York Times. Visit [www.accuweather.com](http://www.accuweather.com) for more information.

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