

Clients Call the Experts During Record Snow Storm

Schools and universities depend on WeatherData's weather risk management and forecasting services to plan athletic activities and keep students safe. When a winter storm was going to impact the Northeast, the University of Maryland (UMD) called the experts...WeatherData.

University officials needed an accurate forecast of how much snow they would receive and when. The University Department of Public Safety needed to make arrangements for how to handle the snow, while the Athletics Department needed to plan for scheduled activities, such as a field hockey game to be held on Sunday.

A Few of Our Clients:

Schools:

DC Public Schools - Washington, DC
Duke University - North Carolina
Florida State University
Plano, Texas ISD
Sarasota Public Schools - Florida
University of Maryland
University of North Texas
University of Virginia
Vanderbilt University - Tennessee
Wichita Public Schools - Kansas

Athletics:

Dale Earnhardt Jr. Racing Team
Kansas Speedway
New York Jets
Tennessee Titans

"The timeliness and content of the WeatherData forecasts helped us make decisions and understand what the storm would do."

Major Jay Gruber
Department of Public Safety
University of Maryland


WeatherData

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THE STORY

Baltimore/Washington D.C.

Thursday, February 9, 2006

- 11:30 a.m. CST - WeatherData meteorologists proactively sent clients a winter storm warning forecasting "6 to 12+" inches of snow for the Baltimore/Washington D.C. area along with a map of the storm track.
- 9:05 p.m. CST - Ten hours later, the National Weather Service (NWS) issued a 'winter weather message' for Baltimore/Washington D.C. predicting "a swath of snowfall 5 inches or more is likely."
- 10:00 p.m. CST - The National Weather Service (NWS) issued a 'special weather statement' for Baltimore/Washington D.C. stating "the heaviest snow is expected to set up west of Washington DC and Baltimore...with lesser amounts across Washington DC...Baltimore and points east."
- Thursday Evening - WeatherData meteorologists received calls from Major Jay Gruber of UMD Public Safety and from the Athletics Department to discuss the forecast for snow and storm track so they could make informed decisions.

Friday, February 10, 2006

- 10:30 a.m. CST - WeatherData meteorologists sent clients a winter storm warning forecasting "6 to 12 inches of snow are expected from the central Appalachians to southern New England including WashingtonDC/Baltimore."
- 1:31 p.m. CST - The NWS issued a 'winter weather message' for Baltimore/Washington D.C. forecasting "four to eight inches."

WeatherData sent UMD the first notification of snowfall. In addition, the forecasts were consistent and accurate. During the record snow storm, UMD received thirteen inches of snow.

Why is this important to you?

When trying to plan for severe weather, our clients need accurate, consistent information to base decisions. WeatherData meteorologists accurately mapped out the path of the storm and forecasted snow accumulations. If UMD wasn't a client of WeatherData, they would have had to rely on late, inaccurate, ever-changing forecasts to make decisions that, ultimately, keep students safe.

Call WeatherData today...the next storm is already on its way.

For More Information, Call:
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