



True Stories. | Real Results.



## Success Story - ARDC

### Here is What One of Our Many Satisfied Clients Has to Say:

*"WeatherData's expertise and information protocol played a significant role in ensuring employee safety and customer service."*

**Daryl Duquette**  
Manager  
Rail America

### A Few of Our Clients:

#### Banking and Call/Data Centers:

Experian  
Fidelity National Financial  
Symantec

#### Manufacturing Industry:

Abbott Laboratories  
Boeing  
DaimlerChrysler  
International Truck & Engine®

#### Transportation Industry:

BNSF Railway  
Canadian National Rail

#### Schools & Athletics:

Duke University  
Kansas Speedway  
New York Jets

### The Story

### Sunday, November 6, 2005 | Southern Indiana

**2:00 a.m.** – A devastating tornado moved through southern Indiana. The National Weather Service issued broad county-wide warnings.

WeatherData's meteorologists were precisely tracking the storm. While they are trained to err on the side of safety when there is any doubt, our exclusive technology pinpointed the location of the tornado, which was five miles from ARDC's track (Indiana Southern Railroad). Therefore, there was no need to warn ARDC which prevented unnecessary disruptions from occurring.

Since ARDC partnered with WeatherData, they avoided unnecessary "stopped" trains by relying on WeatherData's expert meteorologists to let them know exactly where the tornado would be and if their track would be affected or not.

### Benefits and Impact of Using WeatherData

#### Saved Time and Money in Unnecessary "Stopped" Trains.

Every minute that a train is stopped, it costs the railroad money. It also means that supplies aren't getting moved, which could stall an array of industries by not get product to them as needed. ARDC knows what effect stopped trains have on industries across the board. The last thing they need to deal with are unnecessary stops. That is why they rely on the experts at WeatherData to provide them with accurate, site-specific warnings that detail whether or not their track will be effected.

For More Information, Please Call:

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