



True Stories. Real Results.

WeatherData First to Issue Flood Warning in Tarrant County, TX



We're the Best Because You Need Us to Be.

We do whatever it takes to deliver accuracy and speed every time because we know the stakes are high:

- Your employees' safety.
- Your bottom line.
- Your commitment to your customers.

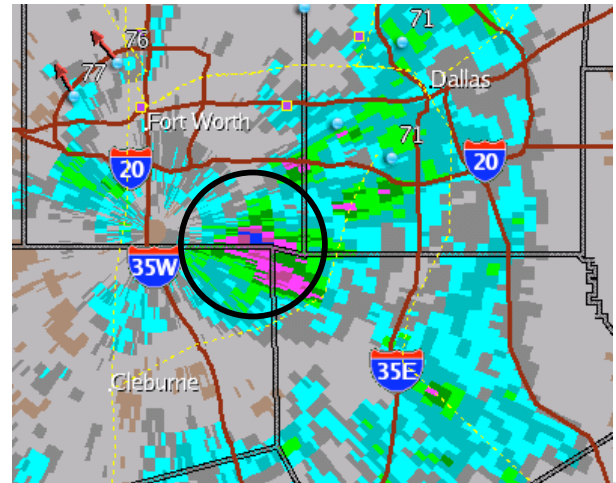
Just ask some of our clients.

- DaimlerChrysler
- General Motors
- Burlington Northern
- Santa Fe
- Boeing
- Toyota

The Story

On the afternoon of September 18, 2003 flash flooding struck Mansfield, TX in southeastern Tarrant County. SkyGuard® clients had a flash flood warning from WeatherData **before** flooding struck, allowing over an hour to prepare.

- 3:44 pm (CDT): WeatherData issues a customized flash flood warning for clients in southern Tarrant County.
- 5:06 pm: National Weather Service (NWS) issues a flash flood warning for southern Tarrant County **after** receiving reports of high water in Mansfield.
- 5:50 pm: NWS sends an update reporting "several high water rescues" in Mansfield.
- **WeatherData** had a **proactive** warning an hour before the flooding began. The **NWS** merely **reacted** to the reports of high water.



Radar estimated rainfall totals: Blue indicates 4". Purple is 2.5". The Tarrant County flooding is circled in black.

Results

- WeatherData gave clients time to **prepare** for flooding, and **protect lives**. Clients had over an hour and 15 minutes to prepare.
- WeatherData was both **accurate** in forecasting flooding and **precise** in forecasting location.
- WeatherData meteorologists have the **talent** and **experience** to provide accurate warnings with comfortable lead times.

The SkyGuard® Promise

We will provide our clients with **timely, site-specific warnings** based on their **unique business operational needs**. We are available to consult with our clients 24/7/365.

Our **Storm Intelligence Center**, comprised of the nation's top meteorologists, has **more than 123 years of combined experience** with severe weather. We are the leader in weather risk management because we believe in **blending human skill and state-of-the-art technology**. Our team uses proven scientific methods and techniques, strengthened by:

- Commitment to **understand business operations of our clients**.
- **22 years of saving lives** and tens of millions of dollars for our clients.

Put our Expertise to Work for You. Don Coash, Senior Sales Consultant, dcoash@weatherdata.com