



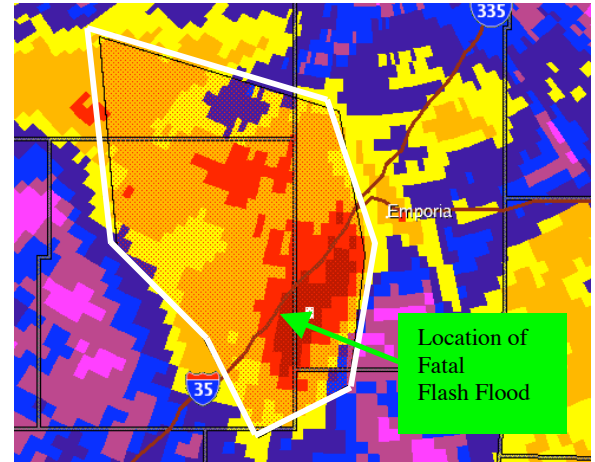
True Stories. Real Results.

WeatherData Gives Early Warning of Deadly Flash Flooding

The Story

On the evening of August 30, 2003 deadly flooding struck the Kansas Turnpike (I-35) in Chase County, Kansas. Here is a report on our performance during that event.

- 6:58 pm (CDT): WeatherData issues a flash flood warning for our transportation clients, valid 7:10 to 10:00 pm, including the Kansas Turnpike (I-35).
- 9:00-9:05 pm: A foot of rain accumulates in the Jacob Creek watershed. Water from Jacob Creek washes over the Turnpike, sweeping away cars and 10,000 to 12,000 pound concrete barriers. Six are killed.
- 10:23 pm: National Weather Service issues a flash flood warning for Chase County after receiving the report of flooding on I-35.
- **WeatherData issued a proactive warning for its clients an hour and a half before the tragic event**



Radar estimated total rainfall to 9:10 pm:
White indicates 12". Red is 8"+. Orange is 6"+.
The WeatherData warning is the white polygon.
The Kansas Turnpike (I-35) is the brown line.

**We're the Best
Because You Need
Us to Be.**

We do whatever it takes to deliver accuracy and speed every time because we know the stakes are high:

Your employees' safety.

Your bottom line.

Your commitment to your customers.

**Just ask some
of our clients.**

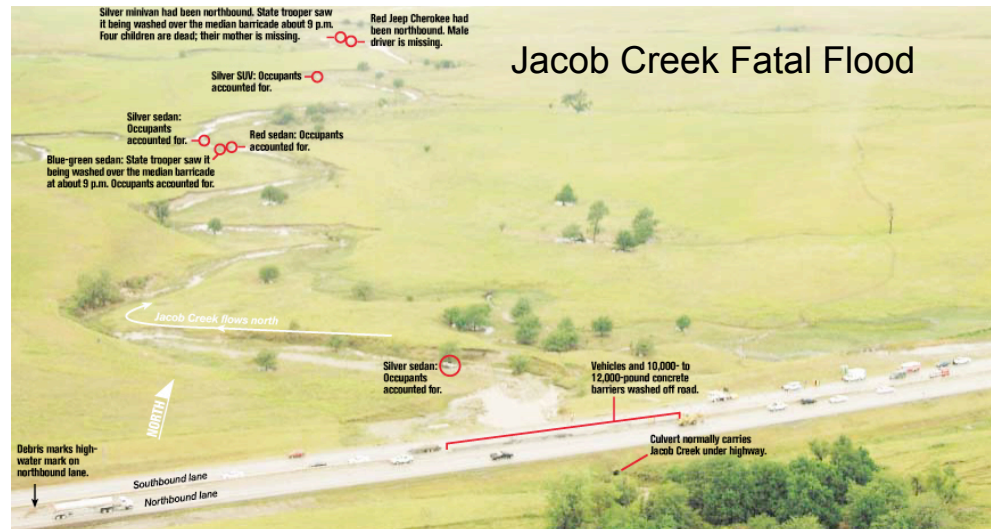
DaimlerChrysler

General Motors

Burlington Northern
Santa Fe

Boeing

Toyota



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Our **Storm Intelligence Center**, comprised of the nation's top meteorologists, has **more than 123 years of combined experience** with severe weather. We are the leader in weather risk management because we believe in **blending human skill** and **state-of-the-art technology**. Our team uses proven scientific methods and techniques, strengthened by:

- Commitment to **understand business operations of our clients**.
- **22 years of saving lives** and tens of millions of dollars for our clients.

Put our Expertise to Work for You. Don Coash, Senior Sales Consultant, dcoash@weatherdata.com