

TRUE STORIES — REAL RESULTS

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23 Hours of Saving Lives

During a 23-hour period beginning 5pm Eastern time, March 7, 2009, a series of tornadoes – moving at interstate highway speeds – sped across America’s heartland. Here are stories of how we saved lives and money for our clients.

BNSF Railway, Abbyville, Kansas, March 7, 5:02pm.

WeatherData issues a tornado warning for BNSF Railway for a developing tornado near their track. BNSF wants to keep trains out of the path of tornadoes to insure the safety of its crews and prevent costly derailments. At right is a photo of the tornado 27 minutes later. Governmental warnings were not issued until 5:16pm and then only after a visual report of a funnel cloud was received. Our warnings gave BNSF 14 extra minutes to keep its trains safe.



Photo of Abbyville, Kansas tornado. This was the first of 41 tornadoes over six states March 7-8, 2009. Copyright 2009, Verne Carlson

Kansas City area, March 7, 11:08pm.

While government warnings called for 60 mph winds, we informed our clients that we did not expect dangerous winds to occur. The peak wind recorded in the Kansas City area was 38 mph. *We save our clients valuable dollars by preventing unnecessary shutdowns and false alarms.*

CSX Railroad, Oaktown, Indiana, March 8, 2:38pm.

WeatherData issues a tornado warning for CSX Railroad. At 3pm, a tornado caused damage in the immediate area of the trainless track.



General Motors, Bedford, Indiana, March 8, 3:26pm.

At 3:26pm, WeatherData issued a tornado warning for the Bedford Plant as the storm bore down on the area at a speed of 70 mph! Safety supervisors sheltered everyone at the plant. The tornado passed across the plant at 3:45 (see photo). Government sources did not issue a warning until 3:37pm, after spotters first reported a tornado. Everyone at the General Motors plant was safe.

Tornado debris at the General Motors Plant. Photo courtesy National Weather Service.

Four stories over twenty-three hours and 600 miles. While these may seem miraculous, they are what our clients have come to expect. WeatherData combines the latest and best science with state-of-the-art technology so our clients throughout North America operate more safely and profitably.

To improve the safety and efficiency of your operation call us at (316) 265-9127 or email us at sales@weatherdata.com.


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Education:

- University of Texas
- Florida State University
- University of Alabama
- Duke University
- USD 259 (Wichita, KS) Schools

Transportation:

- BNSF Railway
- Canadian National Rail
- Cessna Aircraft
- Spirit AeroSystems

Manufacturing:

- Abbott Laboratories
- Boeing
- Navistar
- Wyeth Pharmaceuticals

Insurance:

- Liberty Mutual
- Blue Cross / Blue Shield