



Railroads and Transportation Clients Receive Early Warning of High Winds



**We're the Best
Because You Need
Us to Be.**

We do whatever it takes to deliver accuracy and speed every time because we know the stakes are high:

- Your employees' safety.
- Your bottom line.
- Your commitment to your customers.

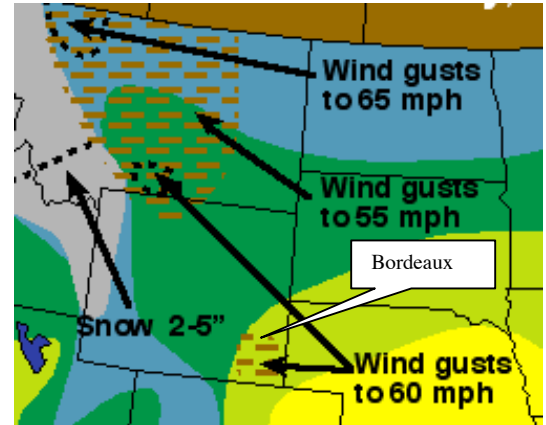
Just ask some of our clients.

- DaimlerChrysler
- General Motors
- Burlington Northern Santa Fe
- Boeing
- Toyota

The Story

High wind gusts above 70 mph struck southeastern Wyoming on Tuesday, November 11. Bordeaux, Wyoming reported wind gusts to 84 mph at one time, enough to seriously disrupt transportation of people and goods. Fortunately WeatherData SkyGuard® clients, including Burlington Northern Santa Fe, were forewarned of the threat by WeatherData a day in advance. WeatherData then issued site-specific warnings as the winds materialized.

- Mon., Nov. 10, 3:30 am CST: WeatherData hazardous weather outlooks depict the risk of high winds in southeast Wyoming Tuesday.
- Monday night: WeatherData issues site-specific alerts and warnings for the Bordeaux area for 54 to 60 mph winds.
- Tues. 10:20 am CST: After an early morning lull winds begin to increase again. WeatherData issues a site-specific high wind warning for the Bordeaux area, mentioning 70 mph winds, **before** winds reach 70 mph.
- 10:51 am CST: Bordeaux reports 84 mph wind gusts, validating the WeatherData high wind warning. WeatherData sends a customized update to clients, forwarding the wind report and warning that wind gusts in excess of 75 mph will continue.
- 3:23 pm CST: WeatherData notifies clients that peak winds are down to 65 mph and will stay in the 60-65 range, via a customized update.



WeatherData forecast for Tuesday made before dawn Monday morning, displayed on SmartRad® for clients:

Results

- Clients had the information they needed to protect **life** and **property** from dangerous and disruptive winds, thanks to the **proactive** forecasts, warnings and updates from WeatherData. Clients could make the **right decisions** at the **right times**. WeatherData frequently updated warnings so clients could plan for the weather.
- WeatherData meteorologists have the **experience** and **talent** to provide hazardous weather outlooks and forecasts well in advance, and to deliver timely site-specific warnings.

The SkyGuard® Promise

We will provide our clients with **timely, site-specific warnings** based on their **unique business operational needs**. We are available to consult with our clients 24/7/365.

Our **Storm Intelligence Center**, comprised of the nation's top meteorologists, has **more than 123 years of combined experience** with severe weather. We are the leader in weather risk management because we believe in **blending human skill** and **state-of-the-art technology**.

Our team uses proven scientific methods and techniques, strengthened by:

- Commitment to **understand business operations of our clients**.
- **22 years of saving lives** and tens of millions of dollars for our clients.

Put our Expertise to Work for You. Don Coash, Senior Sales Consultant, dcoash@weatherdata.com